



## WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

## IT AND BUSINESS EXPERTISE TO OPTIMIZE YOUR BUSINESS

*An elite team of experts to meet your IT business goals*

Today, companies are under enormous pressure to maintain and modernize their IT infrastructure. But as technology continues to transform at an unprecedented rate, businesses are struggling to keep up with the latest architecture and stay within budget.

Maintaining a staff with the right level of expertise to manage your end-to-end IT processes can be challenging. In fact, according to a recent industry study, market demand for IT talent currently exceeds supply\*. With over two decades of experience in selecting, integrating and managing advanced technology solutions, Cannon Group takes that burden off your shoulders.

Our highly skilled experts can augment your workforce, freeing up your internal resources to focus on other strategic initiatives. We'll help you optimize your IT operations while identifying opportunities for savings.

### Only Cannon Group offers:

- Managed services to help you improve productivity and deliver measurable results that support sustainable business growth
- A vendor-neutral approach to managing and maintaining your IT infrastructure
- Advanced expertise in identifying solutions and providing services for end-to-end IT management
- Deep expertise in telecom, unified communications, data networking, cloud, mobile help desk and more

## At A Glance

With 20+ years of transformational technology expertise, Cannon Group offers the vision and expertise to help you improve productivity and identify opportunities for savings in your IT environment.

### Areas of Expertise:

**Value Consulting:** Negotiation expertise and market intelligence for seamless IT transitions

**Expense Management:** Cost optimization through proactive expense management

**Fully Managed IT Services:** End-to-end technology management services

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