





WHY CANNON:

- Uncover inefficiencies
- Reduce spend
- Manage usage
- Improve IT cost transparency
- Maintain control over IT budget

TRANSFORMING BUSINESS THROUGH IT EFFICIENCY

Cannon Group is a business consulting and IT management firm with over 20 years of transformational technology expertise. Through the strategic selection, integration and management of advanced technology solutions, we actively engage with our customers to improve productivity, cut costs and build for the future.

Cannon Group addresses customers' needs across the technology lifecycle:

Value Consulting

Negotiation expertise and market intelligence for seamless IT transitions

We are expert negotiators—and we advocate for our customers! With deep market knowledge, we offer a unique approach to sourcing that cuts the bid process by as much as two to four months. That's not all. Our team of seasoned project managers knows how to implement new technology that's tailored to customers' specific business goals—so they can enjoy greater efficiencies with real, measurable results.

Expense Management

Cost optimization through proactive expense management

We treat our customers' business like it's our business—and we're always one step ahead. At Cannon Group, we examine customers' existing spend, inventories, invoices and contract obligations to identify areas of inefficiency and save them money across their IT environment.

Fully Managed IT Services

End-to-end technology management services

We identify the right solutions for our customers' business, with end-to-end technology management services. With an elite team of experts who understand legacy and next-generation technologies, we offer a vendor-neutral approach to managing and modernizing your IT infrastructure. When customers work with us, they enjoy greater productivity and sustainable business growth.

Only Cannon Group offers:

- A vendor-neutral, expert approach
- An elite team of experts who advocate for their clients to drive cost savings and sustainable efficiencies
- A comprehensive suite of offerings that delivers visibility and control across the entire technology landscape
- A single point of accountability that augments the customers' workforce to deliver measurable results

960C Harvest Drive, Suite 100 Blue Bell, PA 19422

- www.cannongroupinc.com
- sales@cannongroupinc.com
- § 888.226.6161



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