



INVONTO

TRANSFORMING BUSINESSES THROUGH INNOVATIVE DIGITAL SOLUTIONS.

ELEVATOR PITCH

Invonto is an award-winning technology consulting company that helps organizations automate operations, strengthen client relationships and unlock business potential through innovative technology solutions. Since 2008, we have delivered nearly \$2.7B in revenue growth for some of the country's most innovative enterprises—from small businesses to Fortune 500 organizations.

With expertise in cloud, mobile, Internet of Things (IoT), augmented reality (AR), virtual reality (VR) and artificial intelligence (AI) technologies, we guide our clients through each stage of their digital initiatives—from digital strategy and solution design through product launch—to deliver measurable business success.

OUR STORY

Trusted brands trust Invonto with their digital transformation
We have been satisfying customers across America for more than a decade through innovation, superior service and revenue-generating digital products. We've partnered with top brands like Transamerica, D. R. Horton, Epicor, Sealed Air, Sharp, YMCA, West, and many others to create transformative digital



Invonto CEO presents at SelectUSA



Over Ten Years Of Success

100%
Made in America

9
Fortune 500 Clients

12
B2B Industries

110+
Successful Projects

198M+
Application Users

\$2.65B
Total Client Revenue Growth

solutions across a range of diverse industries, including high-tech, finance, construction, manufacturing, healthcare, and entertainment.

As technology continues to advance at a rapid pace, our experienced US-based team helps clients build high-quality digital products in a timely manner and receive a better value from their investments. Innovative solutions, built by the Invonto team, are designed to supercharge our clients' business to help them become leaders in their industries.

Invonto has contributed to the success of many organizations:

- Improved employee collaboration and streamlined construction processes for D. R. Horton with enterprise scheduling software and a field service application.
- Enabled event managers to view products, place orders, track shipments, and report issues from a mobile app built for Party Rental.
- Transformed Star-Lo Electric's sales, field service, payroll, back-office, and purchasing operations with mobile-friendly cloud applications.
- Automated sales and packaging design processes, enabled knowledge-sharing across departments, and modernized customer operations for Sealed Air through innovative technology solutions for cloud, mobile, and IoT.

With a proven track record of providing technology solutions for any business challenge, our team has earned a reputation as successful problem-solvers, creatives, technical experts, and innovators.

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Building successful enterprise applications is no simple feat. The foundation of our success lies in our team's vast experience in cloud computing and mobile technologies. Our depth of knowledge allows us to strategically build and quickly scale applications, which is incredibly important whether you are building for web and mobile or experimenting with emerging technologies like AR, VR, IoT and AI.

Made in America with NJ roots

Invonto is 100% made in America. A firm supporter of the US brand, our leadership team has built a thriving business by investing in the country's most valuable resource: American workers.

"The diverse American workforce is not only highly skilled, dynamic and innovative, it is also one of the world's most productive," said Mauik Shah, CEO of Invonto. "By maintaining a US-based workforce, we are supporting a stronger US economy while delivering a superior customer experience."

To further support the US brand, Invonto built Apps Inc. (www.appsinc.co), a curated business directory of America's top digital agencies. Designed specifically for businesses that value American craftsmanship, the platform makes it easy to connect with US-based companies that offer high-quality tech and marketing services. Moving forward, we will continue to promote American brands by building similar business directories across other industries.

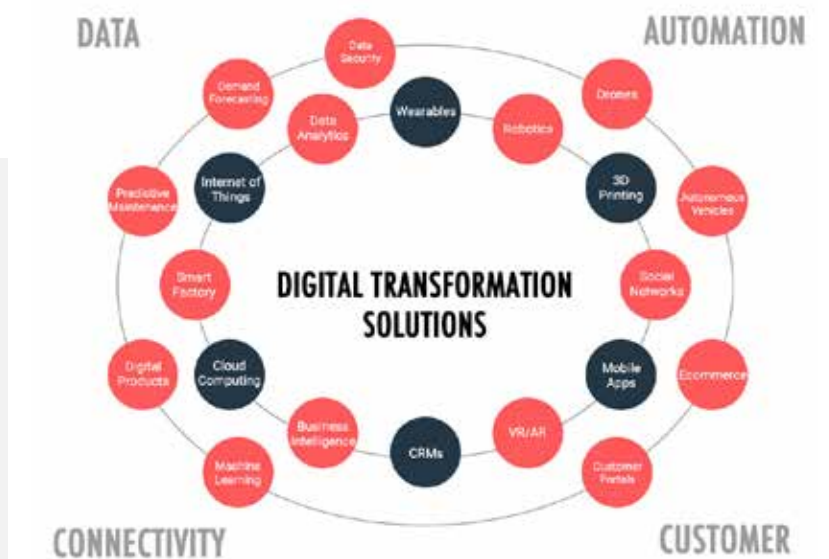
Headquartered in Bridgewater, NJ, we have enjoyed over a decade of success in a state that's known for its vibrant economic climate. Among the highest ranking states for job creation and gross domestic product, NJ offers an ideal location for US-based businesses. The state ranks #2 for education and boasts one of the most diverse populations in the country. We are proud of our Garden State roots and are always looking for ways to give back. Invonto is a member of the New Jersey Technology Council, the Somerset County Business Partnership, and the Greater Raritan Workforce Development Board. We provide mentoring to early-stage startups to support continued innovation and job growth in the area.

Additionally, Invonto has been honored by the US Department of Commerce and state-level agencies for our continued investment in creating and keeping jobs in the USA.

A culture of innovation

A strong, positive culture drives innovation. When individuals and teams come together in a positive way to collaborate, brainstorm and problem-solve, they tap into a creative force that inspires change. That is the Invonto way.

At Invonto, we believe passionately in the value of a healthy work, life and family balance. Because the business is built entirely on digital applications where all critical information is easily accessible, employees are offered the





Invento has designed and developed mobile and web applications for over 10 years

option to work remotely. And when in the office, the team is encouraged to participate in a number of light-hearted activities to help them prioritize their mental and physical health.

Invento employees are also encouraged to experiment with new technologies to support their own continued innovation and augment their skill sets. Plus, through ongoing collaboration with other departments within the organization, each member of the team has a robust understanding of the business as a whole—its various processes and functions, the array of products and services offered and the interdependencies that create success.

“Our diverse team and the uplifting atmosphere have been integral to our success,” said Shah. “Each member of the Invonto team listens, values and respects the voices of each other. With daily touchpoints and open lines of communication, we are all aligned in our goals. We are a team of passionate individuals who want to go the extra mile for our peers, our company and our customers.”

Fostered by a culture that embodies the continued pursuit of innovation, education and collaboration, Invonto employees enjoy a rewarding path of professional development and the desire to go above and beyond to serve and delight customers.

Invento leads the charge in digital innovation

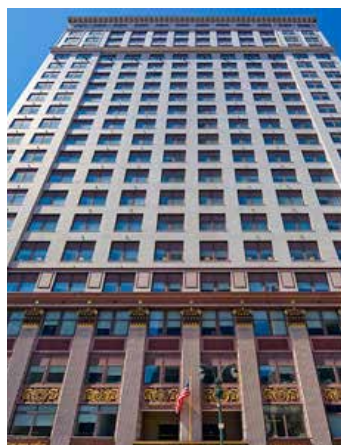
When it comes to innovation, Invonto is always one step ahead. From being an early adopter of cloud and mobile technology to now investing in augmented and virtual reality, our team is passionate about exploring and creating innovative digital solutions. With our leading-edge research and development lab, we partner with businesses of all sizes to experiment with cloud, mobile, IoT, augmented reality, virtual reality, and AI—from idea formation to the creation of a minimum viable product (MVP).

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An initiative like the VR Roadshow helps New Jersey businesses understand the potential of this new technology and bolsters community participation for innovation.



Invento develops augmented reality apps



Invento New York Office



Invento New Jersey Office

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In this digital era, you can't afford to maintain the status quo. To grow and gain a competitive advantage, it's critical that you transform your operations ahead of your rivals, especially as these processes and applications become digital-centric.



Invento virtual reality demonstration in Flemington, New Jersey

Invento recently launched the Virtual Reality Roadshow, a series of interactive events designed to educate local businesses on the benefits and practical applications of VR technology. The program is the only one of its kind and marks an important step in a bigger agenda for New Jersey: establishing the state as a hub for technology innovation and helping local businesses grow through technology adoption.

Invento's CEO, Maulik Shah, is often featured in digital and print publications for his views on technology trends, digital transformation, the American workforce, and entrepreneurship. He encapsulates his learnings from more than 20 years of industry experience in his recent book, "The Digital Transformation Cookbook," an Amazon best seller. The book offers deep insights into digital strategies, key technologies, and methodologies that help businesses grow.

As a company that has always been at the forefront of technology and innovation, Invonto plays an important role in the NJ tech scene, building innovative solutions with new technologies and garnering recognition for our work throughout America and across the globe. We have received accolades for our work by the New Jersey Technology Council, Thrive Global, CIO Magazine and Carnegie Mellon University.

Over the next several years, we plan to expand our footprint across America, build groundbreaking solutions for IoT, AI, AR, and VR, and accelerate technology growth in NJ through participation and investment in the community.

INVONTO
Connecting People Through Digital

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